

# THE Councilor



Shawnee Mission  
Area Council

**PTA**<sup>®</sup>

*every child. one voice.*

## President's Message

It's hard to believe, but another school year is about to begin! This is an exciting time both for students and parents. As you plan for the coming year let your school community know what your PTA does for them and how being an active PTA member can enhance not only their children's school experience, but theirs as well.

Now is the time to improve your traditional PTA activities and programs as well as develop and try new activities and

programs. Your unit's SMAC liaison either has or will be contacting you soon to offer support to your unit. Don't hesitate to call on us at any time.

Be aware of what your Council can do for you and your unit. Take advantage of all training opportunities and plan for a representative from your unit to attend meetings and workshops. There is a wealth of information offered by both your Council and State PTAs. It is up to you to take advantage of it. Plan to attend the

Presidents' and Principals' Reception on Aug. 23 at Indian Creek Technology Center and to send your new officers and chairs to the Kansas PTA Leadership Conference on Sept. 14 at Sunflower Elementary School. As I'm sure you know, this is a legitimate PTA expense, and growing leaders is always worth the money.

Best wishes for a terrific year.

Kim Pflaum,  
SMAC President

### Inside this issue:

Convention Highlights	2
General Mtg. Invitation	3
Membership Info.	4
The Clothing Center	6, 7
SMAC Proposed Budget	9
Workshop Info.	10
SMAC Calendar	11

## KS PTA Fall Leadership Conferences

Kansas PTA will be hosting a series of Leadership Conferences to start off the 2002-2203 school year. Each unit president will be receiving a packet of registration materials and information. The conference for Region 8 will be held on Sept. 14 at Sunflower Elementary. Please encourage your members to attend. Workshops will be offered on officer and chairpersons duties. There will also be a general session on advocacy featuring Representative Sue Storm. For more information, contact Rae Ann Kobylinski at 913-341-9124.

## 2002 National PTA Convention Highlights

San Antonio, Texas was the host city for this year's National PTA Convention. It was a fun and informative four days. The convention center was located near the picturesque River Walk which made the walk to and from the hotel enjoyable. The area was serving as a test market for caramel M&Ms which also caused quite a stir among the convention attendees. Something new was also going on at the convention site. Skill development sessions were held in addition to the regular workshops. At these in-depth sessions, a motivational speaker addressed the entire convention assembly. Members then attended their chosen breakout session to focus on PTA-specific issues.

Marilyn Moats Kennedy spoke on generational differences and how to attract the "new member." Ms. Kennedy is the founder and manager of a career-consulting firm in Wilmette, Illinois. Demographics is usually not the most exciting presentation, but Ms. Kennedy used humor to draw attention to a very real problem every volunteer organization in our country is facing. Age diversity is an issue which is beginning to overshadow the issues of racial, gender and ethnic diversity. She pointed out the differing viewpoints of the five age groups in our society which are presently in our workforce. They range from the Pre-Boomer to the Netster. Each group has differing attitudes towards their lifestyles, social values and motivations. PTA has to tune into what will motivate the young parent of today to join their unit. Their motivation may differ greatly from the Boomer's. For further reading on the subject, Ms. Kennedy suggested the periodicals "Fast Company" and "American Demographics."

### SMAC on the Web

[www.ptasonline.org/smac](http://www.ptasonline.org/smac)

Looking for information? Lost your latest issue of *The Councilor*? Not to worry. Just log on to the SMAC Web site and here's what you'll find:

- Current SMAC news
- *The Councilor*
- Administrative information including SMAC procedures
- The 2002-2003 SMAC board listing
- Award information
- Workshop information and dates
- SMAC meeting dates
- Clothing Center information and schedule
- PTA tips
- And much more!

The Web site is updated as board members and chairmen provide information. In fact, if you are a board member or SMAC chairman and produce something on paper that you send out to the PTA units, please send it to me as well, so that the information can be added to the Web site. Our Web site is as useful as we make it. If you have information that you would like communicated, send your information attached to an email (preferably in an MS Word or Excel document) or within an email to [snowell@kc.rr.com](mailto:snowell@kc.rr.com). Thanks.

Sherry Nowell,  
SMAC Webmaster

## SMAC Council Delegate Responsibilities

A council delegate acts as a liaison between Shawnee Mission Area Council PTA and your local unit. Serving as a council delegate from your school gives you the opportunity to attend Area Council meetings in which you can listen to Dr. Kaplan, a representative of the Board of Education, and three principals representing the elemen-

tary, middle, and high schools. They discuss district activities, events, legislative issues, and many other areas pertaining to the happenings in the Shawnee Mission School District. Council delegates participate by asking questions directly to these administrators and to the officers of Shawnee Mission Area

Council PTA. The council delegate then takes this information back to the local PTA unit.

The partnership between Area Council and the local units is vital. The importance of communicating new ideas about programs, projects, upcoming events, and legislative updates cannot be

overstated. The PTA President sometimes serves as the council delegate, but SMAC encourages every school to select at least one delegate to attend the meetings and report back to your PTA. Knowledge is power and the more that we can work together, the more we can do to benefit all children.

*Shawnee Mission Area Council PTA Cordially Invites You to the*

# PRESIDENTS' AND PRINCIPALS' RECEPTION AND GENERAL MEETING

Friday, Aug. 23

Indian Creek Technology Center  
4401 W. 103rd Street

9-9:30 a.m.

Continental Breakfast & General Meeting

9:30-10:30 a.m.

Information Meeting for Presidents and Principals

10:30-noon

Presidents' Exchange

The first General Meeting of SMAC will be held in conjunction with the Presidents' and Principals' Reception. Presidents, Principals, Council Delegates, and SMAC Chairs are encouraged to attend. SMAC Chairs and Council Delegates are welcome to stay beyond the General Meeting if they wish.

## As You Begin Membership Enlistment and Card Distribution . . .

By now, each unit should have received membership cards for the 2002-03 school year. Unit Presidents (or Membership Chairs, if the name was made available to SMAC) were contacted in late June for an early July distribution—either by pick-up at my home or through inter-school mail.

As your unit begins membership enlistment and card distribution, please remember the following:

1. If your unit will NOT be distributing membership cards this year, contact me at the address below as soon as possible.
2. Each card is to be used for one individual member ONLY.
3. Your unit I.D. number must appear on the membership card. (That number was distributed with your membership packet. Unit numbers are also available on correspondence with National PTA.)
4. Please DO NOT fill out membership cards until they are needed. Unused cards should be returned to the state office, the SMAC President, or me.
5. National PTA dues were increased effective April 1, 2002, raising the remittance amount to the state to a total of \$3.00 for each PTA member.
6. Along with your membership cards, you were provided with three (3) copies of the 2002-03 Kansas State PTA Treasurer's Remittance form, a copy of the Membership Packet from the summer mailing, information from the School of Instruction, and a memo from me.
7. Remember: The state and national portion of membership money is to be sent to the state office **monthly** along with the completed Kansas State PTA Treasurer's Remittance Form and a list of the names and addresses of members.
8. No individual is considered a member of PTA until his/her dues have been sent to the state.
9. Please note the following membership deadlines:
  - **October 1, 2002 – Early Membership Award.** Any number of memberships postmarked by this date will qualify.
  - **March 1, 2003 – All other awards** must be received by the Kansas State PTA office by this date.
10. Use every available opportunity to increase your membership—PTA meetings, New Parent Orientation, Back-to-School Night, Ice Cream Socials.

I am available to answer questions and to assist with ideas for planning and enlistment. I look forward to working with you this year.

Cynthia Jarrold,  
SMAC Membership Chair  
913-381-1543  
jarroldr@msn.com

*We are on the Web at [www.ptasonline.org/smac/](http://www.ptasonline.org/smac/)*

# SMAC Dues and Clothing Center Cash Donations

## DUES

Shawnee Mission Area Council of PTA dues of \$35 per unit are due by Oct. 15.  
Checks should be made payable to SMAC PTA and sent with the short form below to:

Joni Etherington  
3308 W. 87th St.  
Leawood, KS 66206

Call Joni with questions at 913-642-4064.

---

## CLOTHING CENTER CASH DONATIONS

The SMAC Clothing Center is staffed by officers and chairs from the Area Council and with volunteers from each of the local PTA units. The Center relies on donations from the local PTA units to provide brand new socks and underwear to children in need. Donations of clothing are also appreciated. Clothing at the Center is available to any person living within the boundaries of the Shawnee Mission School District. The Clothing Center provides a valuable service to many families living in our area.

### SMAC Dues and Clothing Center Donations Mail-in Form

Unit Name \_\_\_\_\_

SMAC PTA Dues (\$35 for each Shawnee Mission School) \$ \_\_\_\_\_

Clothing Center Donation (Used to purchase new socks/underwear) \$ \_\_\_\_\_

**Write two separate checks to SMAC PTA.**

**Mail to:**

**Joni Etherington  
3308 W. 87th Street  
Leawood, KS 66026**

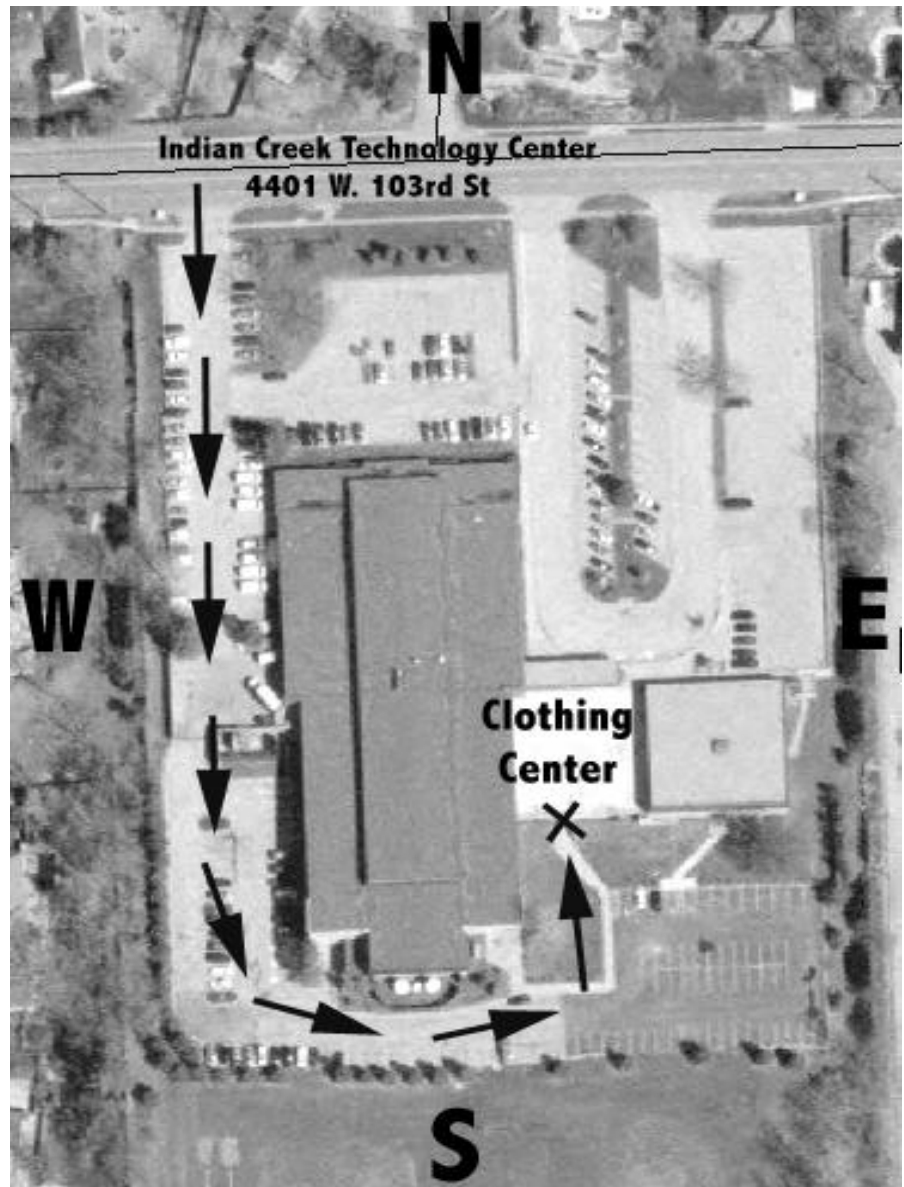
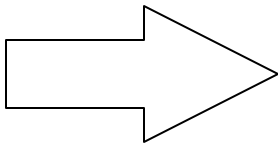
*Thank you for your continuing support!*



## The Clothing Center

The SMAC PTA Clothing Center is now permanently housed in the lower level of the Indian Creek Technology Center, 4401 W. 103rd Street in Overland Park. The hours will remain the same next year: 9-11 a.m. on the first, third, and fourth Mondays of the month and 5-7 p.m. on the second Monday of the month. These are the “shopping” hours for our clientele. PTA Presidents will receive the “school” work schedule in order to plan for their assigned day. This work schedule (see page 7) will also be posted on the SMAC website: [www.ptasonline.org/smac](http://www.ptasonline.org/smac). The Clothing Center has been accepting donations throughout the summer, so please do not plan major clothing drives early in the school year. However, gently worn jeans and baby items are always in great demand. Make a point of informing your school community about the Clothing Center and encourage everyone to come see us and do some shopping! If you have questions, call or email Candy Lafferty at 541-8747 or [cllafferty@aol.com](mailto:cllafferty@aol.com).

Find the  
SMAC PTA  
Clothing  
Center.



## The Clothing Center Schedule 2002-2003

Date	School	Officers	SMAC Chair	Officers/Chairs
	<b>8:30-11 a.m.</b>	<b>8:30-11 a.m.</b>	<b>8:30-11 a.m.</b>	<b>Evening 4:30-7:00 p.m.</b>
26-Aug	Apache, Arrowhead	Breitmayer	Lafferty	
9-Sep				Wintering
16-Sep	Belinder, Benninghoven	Franklin	Quarnstrom	
23-Sep	Bluejacket Flint, Bonjour	Jorgenson		
30-Sep	Briarwood, Broken Arrow	Kremers	Jackson	
7-Oct	Brookridge, Brookwood	Bolter	Jarrold	
8-Oct	7 Middle Schools	Changeover	Lafferty	
14-Oct				Carper, Noll
21-Oct	Carpenter, Comanche		Schroeder	
28-Oct	Corinth, Crestview	Etherington	Ralstin	
4-Nov	Diemer, East Antioch	Wheeler	Neal	
11-Nov	TEEN NIGHT			Needham, Lafferty
18-Nov	Highlands, Marsh	Hodgson	Martz	
25-Nov	McAuliffe, Merriam		Anderson	
2-Dec	Mill Creek, Moody		Zila	Needham
9-Dec				Franklin, Lafferty
6-Jan	Nieman, Oak Park	Kobyliniski	Robinson	
13-Jan				Carper, Hintz
27-Jan	Overland Park, Pawnee	Sachs	Riedel	
3-Feb	Prairie, Rising Star	Hodgson		Waters
10-Feb				Jorgenson, Larson
18-Feb	5 High Schools	Changeover	Lafferty	
24-Feb	Roeland Park, Roesland	Wheeler		
3-Mar	Rosehill, Rushton		O'Grady	
10-Mar				Wintering, Lawson
7-Apr	Santa Fe Trail, Shawanoe	Kobyliniski		
14-Apr			Zila	Lafferty
21-Apr	Somerset, South Park	Kremers	Miller	
28-Apr	Sunflower, Tomahawk	Bolter		
5-May	Trailwood, West Antioch	Etherington	Talbott	
12-May				Breitmayer, Blake
19-May	Westwood View	Sachs	Nowell	

## PTA Fundraising



With the school year fast approaching many PTA units will soon be planning various fundraisers. Please keep in mind the guidelines suggested by the National PTA when selecting your projects.

1. Do not engage in substantial business activities that are unrelated to our tax-exempt purposes, which are educational and charitable.
2. Do not endorse products, companies or foundations.
3. Do not sell or lend mailing lists.
4. PTAs may accept and acknowledge contributions of sponsors of PTA programs.
5. PTAs may accept advertising as long as it stays within postal regulations and does not jeopardize the objects and nonprofit status of the PTA.
6. Units should familiarize themselves with local, state and federal laws and requirements regarding licensing and liability before sponsoring or conducting public events.

Remember to use the PTA's 3 to 1 rule. For every fund-raising activity, plan at least 3 non-fund raising projects.

## Bulk Mail Information

PTA units of the Shawnee Mission Area Council PTA may use the Council's bulk mailing service. You must be mailing a minimum of 200 pieces of mail in order to use the service and each piece of your mailing must be identical. Your cost will be \$0.16 per

piece or \$0.19 for pieces larger than a standard business envelope.

The return address must be easily identifiable as coming from a PTA unit of the Shawnee Mission Area Council.

The Bulk Mailing stamp must be printed or stamped on your mailing:

"Non-Profit Org., U.S. Postage Paid, Shawnee Mission, KS. Permit # 131."

Your mailing should be sorted by zip code and delivered to the bulk mail chairman for further processing.

There are return

address stamps, postage paid stamps and inkpads available for your use. To borrow these and for other information and instructions, please call Janet Jackson, Bulk Mail Chairman at 913-262-0346.

## High School & Middle School Presidents Share

Opportunities to meet other PTA presidents and share ideas will be offered several times during the next school year. High school presidents will meet Friday, Aug. 30 at 9 a.m. at First Watch at Shawnee Mission Parkway and Belinder. The annual high school PTA Presidents and Principals Exchange is scheduled for Wednesday, Sept. 25 at 9 a.m. at McEachen Administrative Center Boardroom, 7235 Antioch.

Middle school presidents will meet on Thursday, Aug. 29 at 9 a.m. at First Watch at Shawnee Mission Parkway and Belinder. The annual middle school PTA Presidents and Principals Exchange is scheduled for Wednesday, Oct. 23 at 9 a.m. in the McEachen Administrative Center Boardroom.

High school and middle school presidents will continue to meet on a periodic basis. Watch *The Councilor* for future dates. If you have any questions, contact Laurie Franklin, SMAC Secondary Coordinator, at 913-262-6127 or J11516@aol.com.

# SMAC PTA Proposed Budget 2002-2003

Beginning Balance			\$2,690.00
<b>INCOME:</b>			<b>Proposed</b>
Administrator's Dinner Income			2,400.00
Bulk Mail Deposits			1,400.00
Dues			1,920.00
Interest (Checking & Savings)			200.00
School of Instruction Income			1,500.00
Summer Film Series Income			8,000.00
Transfers from Savings			2,000.00
Uncategorized Income			390.00
		<b>TOTAL INCOME:</b>	<b>\$20,500.00</b>
<b>EXPENSES:</b>			
Administrative			\$500.00
Administrator's Dinner Expenses			3,200.00
Block Parent Program			100.00
Bulk Mail			2,000.00
Bulk Mail Permit			125.00
Citizenship			50.00
Copying/Printing/ Councilor			500.00
Councilor Supplies			100.00
Health and Safety			50.00
Kansas PTA:	Spring Convention		400.00
	Leadership Conference		100.00
	Legislative Conference		75.00
Life Memberships			200.00
National PTA Convention: President			1,500.00
National PTA Convention: Officers			600.00
Postage			100.00
Presidents' Information Course			250.00
Presidents/Principals Exchanges:	Elementary		200.00
	Middle		75.00
	High		75.00
Presidents' Reception			275.00
Publications			320.00
Reflections			100.00
School of Instruction Expenses			500.00
Summer Film Series			7,000.00
Uncategorized Expenses and Special Projects			505.00
Web site Maintenance			100.00
Checkbook Balance (Carryover 2003-04)			1,500.00
		<b>TOTAL EXPENSES:</b>	<b>\$20,500.00</b>

# Workshop Information

## Citizenship Workshop

**Friday, Sept. 6**

**1 to 2 p.m. or 6:30 to 7:30 p.m.  
McEachen Administrative Center  
7235 Antioch Road**

Opportunity for students in grades 5-9  
to be recognized for citizenship.

Winners move on to regional and state levels.

Contact Lisa Schroeder at 913-859-9277 or  
cubs9999@aol.com with questions.

## Chat and Chew Workshop

**Tuesday, Sept. 24**

**7 p.m.  
McEachen Administrative Center  
7235 Antioch Road**

Contact Denise Riedel at 913-385-3229 or  
riedelfive@yahoo.com with questions.



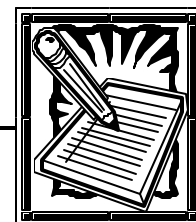
## Fundraising Workshop

**Wednesday, Oct. 2**

**7 p.m.  
McEachen Administrative Center  
Board Room  
7235 Antioch Road**

Contact Peggy Miller at 913-579-6585 or  
mmgpeggy@kc.rr.com with questions.

*The Councilor* is published monthly. The article deadline for the upcoming September issue is Wednesday, Sept. 4. Send articles to Editor Janet Martz by e-mail at jbmartz@juno.com or by mail to 5301 W. 65th Place, Prairie Village, KS 66202. Contact Janet at 384-5306 or at the above e-mail address with any comments or questions.



# Shawnee Mission Area Council PTA

## Calendar 2002-2003

Wednesday	August 7, 2002	Executive Session Meeting	9:30 a.m.
Friday	August 23, 2002	Presidents' & Principals' Reception & General Meeting (Indian Creek)	9 a.m.
Wednesday	September 4, 2002	Executive Committee Meeting	9:30 a.m.
Wednesday	October 2, 2002	Executive Session (lower level)	9:30 a.m.
Wednesday	October 16, 2002	General Meeting (Meet the Admin., Indian Creek)	7 p.m.
Wednesday	November 6, 2002	Executive Committee Meeting	9:30 a.m.
Thursday	November 21, 2002	Administrator's Dinner (SM West)	6:15 p.m.
Wednesday	December 4, 2002	Executive Session (lower level)	9:30 a.m.
Wednesday	January 8, 2003	Executive Committee Meeting	9:30 a.m.
Wednesday	January 22, 2003	Presidents & Principals Exchange	9 a.m.
Wednesday	February 5, 2003	Executive Committee Meeting	9:30 a.m.
Wednesday	February 19, 2003	General Meeting (lower level)	9:30 a.m.
Wednesday	March 5, 2003	Executive Session	9:30 a.m.
Wednesday	April 2, 2003	Executive Committee Meeting	9:30 a.m.
Wednesday	April 16, 2003	President's Information Course	9-11 a.m.
Wednesday	April 30, 2003	Executive Session	9:30 a.m.
Wednesday	May 7, 2003	School of Instruction (SM West)	6 p.m.
Wednesday	May 14, 2003	Executive Training (2002-2003 Board)	9:30 a.m.

Unless indicated otherwise all meetings will be held at the McEachen Administrative Building in Rooms 7, 9, and 11. All PTA members are welcome to attend General Meetings and Executive Committee Meetings. Executive Sessions are informal planning sessions for the executive committee only. Please plan to attend all events, General Meetings and Executive Committee Meetings whenever possible.

## Dates To Remember

### AUGUST

23	Fri.	Presidents' and Principals' Reception and General Meeting	9 a.m.	Indian Creek
29	Thurs.	Middle School Presidents Meeting	9 a.m.	First Watch (SM Pkwy & Belinder)
30	Fri.	High School Presidents Meeting	9 a.m.	First Watch (SM Pkwy & Belinder)

### SEPTEMBER

4	Wed.	Executive Committee Mtg.	9:30 a.m.	McEachen
6	Fri.	Citizenship Workshop	1 p.m. or 6:30 p.m.	McEachen
14	Sat.	Kansas PTA Leadership Conference		Sunflower Elementary
24	Tues.	Chat and Chew Workshop	7 p.m.	McEachen
25	Wed.	High School Pres. and Prin. Exchange	9 a.m.	McEachen

### OCTOBER

1	Wed.	Early Membership Award Deadline		
2	Wed	Fundraising Workshop	7 p.m.	McEachen
2	Wed.	Executive Session Meeting	9:30 a.m.	McEachen (lower level)
15	Thurs.	SMAC dues due		



The Councilor  
SMCA-PTA  
7235 Antioch  
Shawnee Mission,  
KS

## INSIDE

Important information to get your unit off to  
a great start!